



Faride Mereb

Born in Venezuela in 1989.

New York based artist, designer and art director.

www.faridemereb.com



info@faridemereb.com
grafico.mereb@gmail.com
+1 646 986 0066
@fmereb

stiftungbuchkunst

AIGA



«The body of my work is primarily based on three aspects: editorial design (books), typographic installation and archival research. The line between them sometimes fades.

I seek to sublimate my experiences through the work I do and generate experiences in others.

I have worked in pre-press (newspapers), branding, directing creative projects for academic institutions (universities), and children's editorials. However, what interests me most are projects where there is greater room for authorial design. I spent four years working with Master printer Javier Aizpurua in his renowned press, Ex Libris. I have designed and edited all of LETRA MUERTA PRESS books, which have been selected in different design exhibits and won multiple awards. I love learning, sharing with people with similar interests, and sometimes writing essays on design. I am currently studying typography & attending workshops on Cooper Union's Type@cooper. Also, designing and representing the upcoming collection of poetry books for CAAW editions.

My areas of interest: Art, poetry, philosophy, typography, museography, book history, printed arts & graphic in general.

Languages: Spanish, English & a little French.

Academy

Bachelor of Arts, major in Design

Arturo Michelena University

Valencia, Venezuela. (JUNE 2009-2014)

Attended eight semesters. Full scholarship given & recognition for the highest average.

<http://www.uam.edu.ve/>

Graduated *Cum Laude*, Graphic Design

Caracas Design Institute, Valencia

Valencia, Venezuela. (SEPT. 2006-JULY 2009)

<http://disegnovalencia.com/>

Institute associated with: <https://www.scad.edu/> (ITALY) <http://www.scuoladesign.com/> (USA)

Workshops & Diploma Courses Given

Theoretical-practical Workshop on Editorial Design

Mamey Bookstore

Dominican Republic (DECEMBER 2017)

Theoretical-practical Workshop on Book Design

Centro Horizontal

Mexico City (NOVEMBER 2017)

Speed Stroke Brush Lettering with John Downer

Cooper Union/ Type@cooper

NYC, USA. (2018)

<http://coopertype.org/workshops/nyc/nyc>

Adobe InDesign/ Photoshop /Illustrator Certification

Posa Design Studio/ certified by Adobe

Caracas, Venezuela. (2017)

<http://www.comunicacionvisual.com/>

#Editatón of Venezuelan women's profiles

WikiPedia Venezuela, Chicas poderosas

Caracas, Venezuela. (2017)

Diploma course «Design and social innovation»

**Prodiseno School (old Neumann Institute) associated
with the Andrés Bello Catholic University**

Caracas, Venezuela. (2014)

<http://www.di-conexiones.com/diplomado-diseno-e-innovacion-social-2015-ucab-prodiseno/>

Diploma course «Poetry, Theory & poetic creation»

Carabobo University, Directorate of Culture

Valencia, Venezuela. (2014)

<http://www.uc.edu.ve/>

Adobe InDesign Certification

Digital Design Center

Valencia, Venezuela. (2013)

<http://www.cdd.com.ve/>

Seminary of contemporary art «Prácticas vs. Teoréticas»

Valencia Athenaeum

Valencia, Venezuela. (2013)

Seminary «Copyright, copyleft & copyfuture»

Moderated by Terry Fisher, Director of the Berkman Internet and Society Center,
Professor of Harvard Law School

Cisneros Foundation

Caracas, Venezuela. (2013)

https://en.wikipedia.org/wiki/William_W._Fisher

Seminary Promesas de lo público

Faculty of Architecture UCV, Cisneros Foundation

Caracas, Venezuela. (2013)

http://www.eluniversal.com/noticias/entretenimiento/fundacion-cisneros-invita-discutir-sobre-los-derechos-autor_205755

Workshops and lectures about poetic appreciation with Laura Antillano,
María Clara Salas, Eduardo Liendo, Rafael Cadenas, and others

University of Carabobo

Valencia, Venezuela (2007- 2013)

Certification in basic Adobe After Effect for 2D
UNITEC

Valencia, Venezuela. (2009)

<http://www.unitec.edu.ve/pgcontactos.html>

Studies & Workshops of Art & Philosophy applied to art
Monsignor Giovanni Battista Scalabrini Academy, San Antonio Church

Valencia, Venezuela. (2009)

<http://parroquiasanantonio.org.ve/cursos/academia-de-arte-giovanni-battista-scalabrini/>

Experience

Art Director & Designer

Ediciones Letra Muerta

Caracas, Venezuela. (2014 – today)

https://www.youtube.com/watch?v=-h1j5M_I9o

Designer, with Master printer Javier Aizpurua
**Ex Libris Publishing House, Awarded by the Golden Letter
for The Most Beautiful Books in the World in Leipzig**

Caracas, Venezuela. (2015 – today)

<https://www.youtube.com/watch?v=72iTPvVX08I>

Museum guide (internship)

Valencia Museum of Art

Valencia, Venezuela. (2012)

<http://muva.fmn.gob.ve/>

Intitutional Graphic Designer

Radio & Television Studio

Arturo Michelena Rectorate

Valencia, Venezuela. (2009 - 2011)

<http://www.uam.edu.ve/servicios/radio-y-television.html>

Intern of pre-press journal

Notitarde, Degal Publications

Valencia, Venezuela. (2007)

<http://www.notitarde.com/>

<http://www.publicacionesdegal.com/pages/>

(Selection)

Editorial Design

Nina Dotti Foundation

Miami, USA. (2018)

<http://ninadotti.com/en/>

Cont.

Editorial Design

CAAW Editions

Miami, USA. (2018)

<http://www.cubanartistsaroundworld.com/caaw-ediciones/>

Editorial & Design Consultant

Foundation for Urban Culture

Caracas, Venezuela. (2016 - 2018)

<http://www.culturaurbana.org/>

Editorial & Design Consultant

Urban Photography Archive

Caracas, Venezuela. (2017 - 2018)

<http://prodavinci.com/author/fundacion-de-fotografia-urbana/>

Editorial Designer

Maud Poudat, Attorney at law

Florida, USA / France. (2016 - 2017)

<http://mpoudatlaw.com/>

Graphic Designer

Almendra Panama

Panama. (2015)

<https://www.instagram.com/almendrapanama/?hl=en>

Designer of Poesía Magazine, cover for print & digital

Carabobo University

Valencia, Venezuela. (2015)

<https://issuu.com/poesiauc/docs/poesia-160>

<http://www.elestilete.com/agenda/poesia-la-revista/>

Designer / Illustrator of children's publications

Joseph Lancaster School

Valencia, Venezuela. (2009 - 2015)

<http://www.colegiojosephlancaster.com/>

https://www.youtube.com/watch?v=VT_GDDso20g

Designer, museography assistant

Espacio cinco Gallery

Valencia, Venezuela. (2013)

<https://www.facebook.com/Espacio-5-Galeria-417203048370701/>

Illustrator of the magazine «La tuna de oro»

Carabobo University

Valencia, Venezuela. (2013)

Designer of «Voz Creativa»

Language and Literature Department,

Carabobo University

Valencia, Venezuela. (2007 - 2010)

<http://vozcreativa-revista.blogspot.com/>

Otono (sic) presentation ~ Luis Moreno Villamediana

Altamira Libros

Miami, USA. (2017)

<https://www.instagram.com/altamiralibros/?hl=es-la>

On the Book Design of *Cercano Alrededor*

Relabs Studio

New York City, USA. (2017)

<https://relabs.studio/>

Editorial Design Focused on Archival Research

Imago Art in action

Coral Gables, USA. (2016)

<http://imagoartinaction.com/>

Poemas presentation ~ Ida Gramcko

Mcnally Jackson

New York City, USA. (2016)

<http://www.mcnallyjackson.com/>

Designing Photobooks, Focus StudioPhotography

Miami, USA. (2016)

<http://focustudionline.com/>

Editorial Design in Venezuela, SIGNO Conference

Mérida, Venezuela. (2016)

<http://congresosigno.com.ve/>

Editorial Design, Abra Caracas, Los Galpones Art Center

Caracas, Venezuela. (2016)

<http://www.abracaracas.com/>

Archive Research, Andrés Bello Catholic University

Caracas, Venezuela.(2015 - 2016)

Poetry & Design, Carlos Cruz-Diez Print and Design Museum

Caracas, Venezuela.(2015)

<http://www.museocruzdiez.com/>

Book Design in Venezuela,

Design encounter in Maracay, Design Center.

Maracay, Venezuela. (2014, 2015)

Book Design Focused on Archival Research,

National Encounter of Students of Design, under the tutelage of Santiago Pol

Yaracuy, Venezuela. (2014 - 2015)

Dossier exhibition, Valencia Design Institute

Valencia, Venezuela. (2014)

Around the exhibition *Génesis de la identidad*, Valencia Ateneum

Valencia, Venezuela. (2012 - 2014)

Dossier exhibition, Cisneros Foundation

Valencia, Venezuela. (2014)

Guadalajara International Book Fair

Mexico City – Guadalajara, Mexico (2017)

<https://www.fil.com.mx/>

Hanni Ossot: Espacios para decir lo mismo

Centro Horizontal, Mexico City. (2017)

<https://horizontal.mx/centro-horizontal/>

Approximation to the Venezuelan editorial design

Altos de Chavón Design School, La Romana, Dominican Republic (2017)

<http://altosdechavon.edu.do/>

Approximation to the Venezuelan editorial design

ILAS, Columbia University

New York City, USA. (2016)

<http://ilas.columbia.edu/>

Design & poetry

University of Palermo

Buenos Aires, Argentina. (2013)

<http://www.palermo.edu/>

Luster Magazine

Usa, Mexico, Venezuela. (SOON)

<http://www.lustermagazine.com/>

Art Margins

New York, USA (2017)

<http://www.artmargins.com/>

Visual Communication at FOROALFA

Buenos Aires, Argentina. (2013)

<http://foroalfa.org/faride-mereb-2>

Spaces to say the same (thing) ~ Hanni Ossott

Ediciones Letra Muerta. Caracas, Venezuela. (2017)

LadAwards Catalog

Lima, Peru. (2017)

http://inscripcion.ladawards.org/finalistas/editorial/%22Al_Filo%22

Otono (sic) ~ Luis Moreno Villamediana

Ediciones Letra Muerta. Caracas, Venezuela. (2017)

<http://letramuertaed.com/productos/otono-sic-luis-moreno-villamediana/>

Poemas ~ Ida Gramcko

Ediciones Letra Muerta. Caracas, Venezuela. (2016)

<http://letramuertaed.com/poemas-ida-gramcko/>

Catalogue of the 5th Ibero-American Biennial of Design

Madrid, Spain. (2016)

<http://www.bid-dimad.org/wp-content/uploads/Venezuela-web1.pdf>

Al Filo ~ Miyó Vestrini

Ediciones Letra Muerta. Caracas, Venezuela. (2015)

<http://letramuertaed.com/al-filo-miyo-vestrini/>

Es una buena máquina ~ Miyó Vestrini

Ediciones Letra Muerta. Caracas, Venezuela. (2014)

<http://letramuertaed.com/eubm-miyo-vestrini/>

«Somos Latinos» Catalog

Universidad de Palermo, Argentina. (2010)

http://fido.palermo.edu/servicios_dyc/publicacionesdc/archivos/328_libro.pdf pag. 53

Publications
Printed Media
(Selection)

Letra Muerta Revives Ida Gramcko with the Book «Poemas»

El Universal. Caracas, Venezuela (2016)

http://www.eluniversal.com/noticias/entretenimiento/letra-muerta-revive-ida-gramcko-con-libro-poemas_431173

«Al Filo» the Journalistic Side of Miyó Vestrini

El Nacional. Caracas, Venezuela. (2016)

http://www.el-nacional.com/papel_literario/filo-lado-periodistico-Miyo-Vestrini_0_736726436.html

«Al Filo» Gathers the Literary Interviews from Miyó Vestrini

Diario Panorama. Maracaibo, Venezuela. (2015)

<http://www.panorama.com.ve/espectaculos/Al-Filo-recopila-las-entrevistas-literarias-de-Miyo-Vestrini-20151127-0085.html>

Handmade Editorial Productions

Tiempo Universitario Newspaper. Valencia, Venezuela. (2013)

<https://www.flickr.com/photos/fmreb/9188203696/>

Publications
Magazines
(Selection)

The Colophon as a Marginal Witness

Artmargins, MIT Press. USA. (2017)

<http://www.mitpressjournals.org/loi/artm>

On *Espacios para decir lo mismo*

Luster Magazine. New York, Mexico and Venezuela.

Emerging Editorials in a Country in Crisis

El Ucabista magazine. Caracas, Venezuela. (2016)

https://issuu.com/lacatolica/docs/ucabista_139_web

Separata Magazine, Callygrama Editorial

Mexico City, Mexico. (2016)

Ojo #23 magazine

Caracas, Venezuela. (2013)

<https://issuu.com/revistaojo/docs/revistaojo23>

«Es necesario sacar al lector de sus casillas»

El Universal. Venezuela (2017)

http://www.eluniversal.com/noticias/cultura/necesario-sacar-lector-sus-casillas_650257

Miyó Vestrini: poetic journalism

Colofón Magazine. Spain (2016)

<http://colofonrevistaliteraria.blogspot.com/2016/05/miyo-vestrini-el-periodismo-poetico.html>

Faride Mereb: The book «Es una buena máquina» is completely by Miyó

Interview published in the Viceversa magazine. New York. United States. (2015)

<https://www.viceversa-mag.com/faride-mereb-el-libro-es-una-buena-maquina-es-completamente-de-miyo/>

Unpublished Poetry by Miyó Vestrini

La Tribu. Spain. (2015)

<http://latribu.info/poesia/la-poesia-de-miyo-vestrini>

«Al filo» Gathers the Literary Interviews of Miyó Vestrini

Diario Panorama. Maracaibo, Venezuela. (2015)

<http://www.panorama.com.ve/espectaculos/Al-Filo-recopila-las-entrevistas-literarias-de-Miyo-Vestrini-20151127-0085.html>

Editorial Letra Muerta Reveals the Journalistic Side of Miyó Vestrini

El Universal. Caracas, Venezuela (2015)

<http://www.eluniversal.com/arte-y-entretenimiento/cultura/151104/editorial-letra-muerta-revela-el-lado-periodistico-de-miyo-vestrini>

Interview with Faride Mereb and Gala Garrido

Contrapunto TV. Caracas, Venezuela. (2014)

<https://youtu.be/zUTFDE8NBe8>

Exhibitions

Individuals

Hanni Ossot. Pop-Up Exhibit. Los Galpones . Caracas, 2017.

Poemas: Ida Gramcko. Abra Caracas, Los Galpones . Caracas, 2016.

Segunda ruptura: en la memoria. Nelson Garrido Organization. Caracas, 2013.

El espacio de la palabra, Estespacionoesmio. Valencia, 2012.

Collective
(*Selection*)

Ibero-American Biennial of Design. Madrid, 2016.

<http://www.bid-dimad.org/wp-content/uploads/Venezuela-web1.pdf>

3rd Encounter of Art Editions and Artist Books. Maracaibo 2016.

<http://www.carmenaraujoarte.com/3er-encuentro-de-ediciones-de-arte-y-libros-de-artista/>

Tijuana Fair of Printed Art. Brazil, 2016.

<https://www.facebook.com/letramuertaED/posts/1079471812080574>

Art Libris. Barcelona, 2016.

<http://www.carmenaraujoarte.com/caarte-ediciones-presente-en-arts-libris-barcelona/>

Cont.

2nd Encounter of Art Editions and Artist Books

Carmen Araujo Art. Hacienda La Trinidad, Caracas, 2015.

<http://www.carmenaraujoarte.com/2do-encuentro-de-ediciones-de-arte-y-libros-de-artista/>

Young people with FIA. Ibero-American Art Fair. Caracas, 2014.

<http://www.fiacaracas.com/2014/publicaciones/>

Young people with FIA. Ibero-American Art Fair. Caracas, 2015.

<https://goo.gl/AZy0lv>

Encounter of Self-Published books. Museum of Fine Arts. Maracaibo, 2013.

Cladestinos. Velada de Santa Lucía. Maracaibo, 2013.

Invisibilizadas. Nelson Garrido Organization. Caracas, 2013.

Contrareloj. Alternative space, National Art Gallery. Caracas, 2013.

Caleta: Feria de publicaciones independientes. El apartaco. Caracas, 2013.

Adjuntos: Files. Sala Mendoza. Caracas, 2013.

Prácticas vs teóricas. Valencia Museum of Art, 2013.

Salón Octubre Joven. Valencia Museum of Art, 2013.

Collective Exhibition in the frame of Inercia ante la Lejanía. Galería Espacio 5. Valencia, 2013.

Intervención tipográfica. Cultural event El patio de la casa. Valencia, 2013.

Recorridos. Carlos Cruz-Diez Print and Design Museum. Caracas, 2013.

Génesis de la identidad. Valencia Museum of Art, 2013.

<http://muva.fmn.gob.ve/exposiciones/genesis-de-la-identidad-una-lectura-historica-del-arte-nacional>

Pasión por Reverón. Valencia Museum of Art, 2013.

Octubre Joven. Valencia Museum of Art, 2011.

Monte y culebra. Museo Alejandro Otero. Caracas, 2012.

Interrupción, espacio La imprenta. Valencia, 2012.

Illustration Room / Encounter of children's literature. Valencia Museum of Art, 2011.

AIGA book design mention: Behance - GR - ID (2017)

Lad Fest selection in Editorial, Peru (2017)

CLAP Awards, Editorial Spain (2017)

Venezuelan selection in *Stiftung Buchkunst*, Germany (2017)

<http://www.stiftung-buchkunst.de/en/best-book-design-from-all-over-the-world/2017.html>

Gold Mention in Editorial Design

LadAwards Lima, Peru. (2017)

http://inscripcion.ladawards.org/finalistas/editorial/%22Al_Filo%22

Venezuelan selection at the Ibero-American Design Biennial. Madrid, Spain (2016).

<http://www.bid-dimad.org/wp-content/uploads/Venezuela-web1.pdf>

Awarded with the letters «Venezuela en Leipzig»

during de series of lectures about «discusiones»

Cisneros Foundation at the Braulio Salazar University Gallery. (2014)

https://issuu.com/cpasquale/docs/ven_leipzig_cat

<http://www.galeria.uc.edu.ve/>

Popular voting prize, Salón Octubre Joven, Valencia Ateneum. (2013)

<https://www.youtube.com/watch?v=k--UZjNO9Lc>

Poster selection «Somos Latinos» Universidad de Palermo (2010)

http://fido.palermo.edu/servicios_dyc/publicacionesdc/archivos/328_libro.pdf pag. 53

Personal References

Javier Aizpurua

Master Printer, Ex Libris Publishing House +58 212 237 1222

Yovana Martínez

Director of CAAW editions +1 305 302 8202

Gerardo Zavarce

Curator and Historian +58 412 600 6043

José Sabatino

Vice President, Academy of Venezuelan History jose.sabatino@sabatinop.com